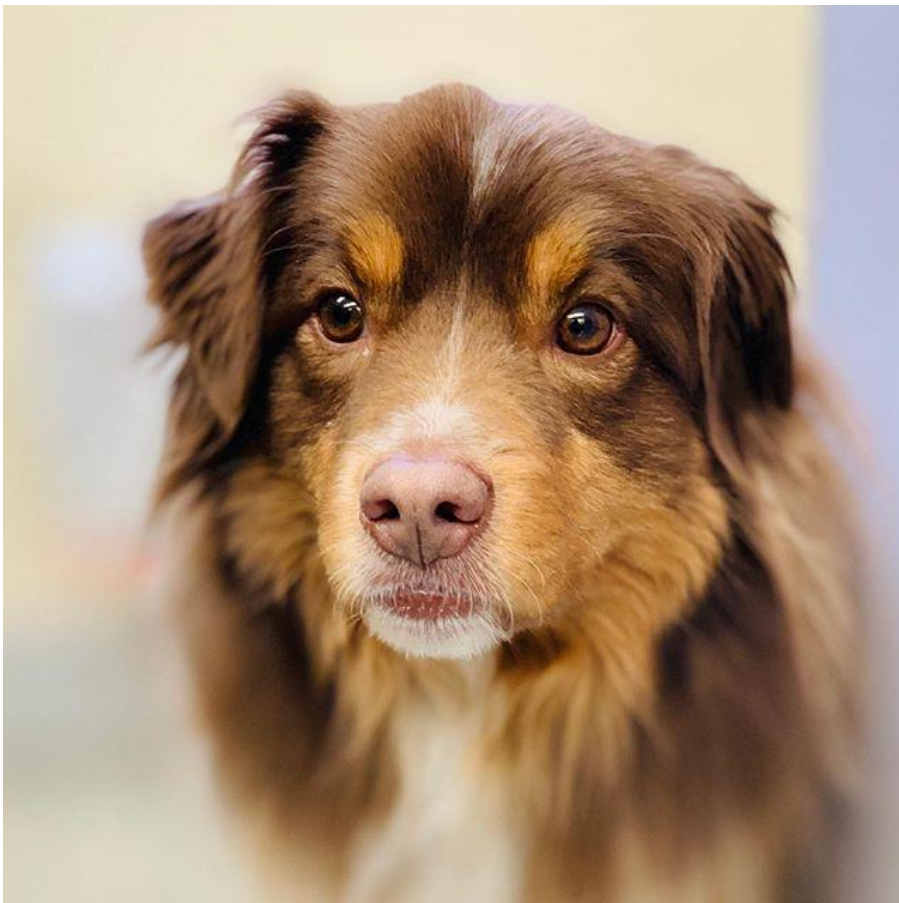




“C-SNIP is making an investment in the health and happiness of companion animals by preventing their overpopulation and improving their health.

Thanks to support from sponsors and guests, funds from the Wags and Whiskers event will help ensure that no pet owner is turned away because of their financial circumstances.”

-Sharon Caldwell-Newton
C-SNIP Executive Director



**4th Annual Wags &
Whiskers event
October 14, 2021
Studio D2D
5:30-7:30pm**



2021 Wags & Whiskers Event Information

SPECIAL NOTE FOR 2021

This year marks the 20th anniversary of C-SNIP and we are planning to celebrate this special anniversary at our Wags & Whiskers event. It is our plan and our hope that this will be an “in-person” event this fall. If community conditions for COVID are such that we need to cancel, we will make that decision by 10/1/21 and provide an alternate event format.

EVENT & ORGANIZATION PROFILE

This will be the 4th year for the Wags & Whiskers event. All proceeds will benefit the tax-exempt, charitable work of C-SNIP and our vision that all dogs and cats will live happy, healthy lives with the people who love them. To achieve this vision, we need to ensure that high-quality spay/neuter and enhanced wellness veterinary care is accessible to all pet owners, regardless of their financial circumstances. In 2020, C-SNIP prevented accidental and unwanted litters for nearly 12,000 dogs and cats. Event proceeds, grants, and charitable donations allow us to keep our regular fees affordable and to further reduce our fees when a pet owner has a financial hardship. More than 80% of C-SNIP clients are referred to us by word of mouth and approximately 75% don't have a regular veterinarian. The Wags and Whiskers event provides critical funds to ensure that our veterinary care remains accessible to West Michigan pet owners.

EVENT FEATURES:

- A fun-filled evening complete with delicious appetizers & desserts, adult beverages, a silent & live auction, and an engaging and informative program in the beautiful venue of Studio D2D, located at US-131 and Hall Street. The venue offers free off-street parking in an accessible, central location.
- The opportunity to mingle with old friends and make new friends.

EVENT LOGISTICS:

Date: Thursday, October 14, 2021
Location: Studio D2D Event Center
401 Hall St SW (right off US 131) '
Time: 5:30pm-7:30pm
Tickets: \$50 each

For more information about the 2021 Wags & Whiskers event, www.csnip.org/wags-whiskers

Your Donations at Work

Why We Exist:

It's a sad fact that there are more dogs and cats born every day than there are homes to accept them. Spay/Neuter surgery is THE solution to a problem that drains communities both emotionally and financially. And ongoing access to wellness and preventative veterinary care keeps pets healthy, happy, and able to live a good life with their human families. Pets are our passion, and it is our mission to provide those services and that access to dogs, cats, and the people who love them.

With your support we can:

- Decrease the homeless pet population by spaying/neutering over 12,000 dogs/cats each year.
- Provide prevention and wellness services to approximately 10,000 pets needing vaccinations, testing, wellness exams, and treatment of minor skin/eye/ear conditions.
- Offer a sliding scale on top of our already reduced surgical fees for pet owners facing financial hardship.
- Provide permanent identification with microchips for over 2,300 pets helping to ensure they find their way home. if they become lost

"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

— Mahatma Gandhi



2021 Wags & Whiskers Sponsorship Levels & Benefits

Top Dog Sponsor (\$2500 or more):

- Prominent logo placement on C-SNIP website as 2021 corporate partner including linked logo to your website.
- Featured logo listing in all event materials.
- A featured month of social media recognition as corporate supporter on C-SNIP Facebook pages (Over 16000 followers)
- Special recognition during the event
- 6 complimentary tickets to the event (in-person or virtual)
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home.



Cool Cat Sponsor (\$1000 up to \$2499):

- Logo placement on C-SNIP website as event sponsor
- Logo listing in all event materials
- A week of social media recognition as 2021 corporate supporter on C-SNIP Facebook pages (over 16000 followers)
- Program recognition during the event
- 4 complimentary tickets to the event (in-person or virtual)
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home.

Tail Wagger Sponsor (\$500 up to \$999):

- Listing on C-SNIP website as 2021 event sponsor
- Company name listed in all event materials.
- A recognition post as a corporate supporter on C-SNIP Facebook pages (over 16000 followers)
- Visual listing during the event
- 2 complimentary tickets to event (in-person or virtual)
- Satisfaction that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home.



Pet Pals Sponsor (\$250-\$499)

- Listing on C-SNIP website as 2021 event sponsor
- Visual listing during the event
- 2 complimentary tickets to the event (in-person or virtual)
- Satisfaction that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home.

2021 Wags & Whiskers Sponsorship Commitment Form

Sponsorship Levels:

Top Dog (\$2500+) Cool Cat (\$1000 - \$2499) Tail Wagger (\$500-\$999) Pet Pals (\$250 - \$499)

We are not able to sponsor Wags & Whiskers this year but would like to make a fully tax-deductible contribution of \$_____ to C-SNIP.

2021 Specific Sponsorship Amount: _____

Company Name: _____

Contact Person Name: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Yes, I'd like to purchase _____ tickets for the 10/14/21 event. Tickets are \$50.

Listed below are the payment options for your sponsorship and ticket purchases.

check enclosed (payable to C-SNIP). please send me an invoice.

(Payment due no later than September 17, 2021)

please charge my (circle one): Visa MasterCard

Cardholder Name: _____

Card #: _____

Exp. Date: _____ CCV #: _____

Signature: _____

Mail Sponsorship forms to: C-SNIP, 1675 Viewpond Dr. Kentwood, MI 49508 Email form to: scnewton@csnip.org

Thank you for your support!

