



FOR IMMEDIATE RELEASE

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National Nonprofit Petco Love Invests in CSNIP TO Save and Improve the Lives of Pets in West Michigan

Grand Rapids, MI (October 25, 2022) – CSNIP is set to receive a \$30,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for animals in the Grand Rapids area.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

“Our investment in CSNIP is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”

“Our goal at CSNIP is to drive down pet overpopulation and increase access to veterinary care so pets will remain healthy, happy, and in their homes,” said Sharon Caldwell-Newton, Executive Director. “The funds from Petco Love are an important piece in the puzzle allowing CSNIP to ensure that high-quality, affordable veterinary care, including spay/neuter surgery, is accessible to the pets and people of West Michigan.”

CSNIP is a nonprofit veterinary organization. Founded in 2001, CSNIP has spayed/neutered more 215,000 animals in the last 21 years. In recent years, CSNIP has expanded services to increase access to other forms of veterinary care including vaccines, treatment for skin, eye and ear issues care along with dental procedures.

For more information about CSNIP, visit csnip.org. Learn more about Petco Love here: petcolove.org.

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About CSNIP:

CSNIP is a charitable 501(c)(3) non-profit veterinary clinic serving the pets and people of West Michigan since 2001. Our mission is to prevent pet overpopulation and improve the quality of life for dogs, cats, and their caretakers with accessible, high-quality, reduced cost veterinary care. Since opening our doors in 2001, we have spayed and neutered more than 215,000 animals. CSNIP operates three clinics, a spay/neuter clinic and a well-

pet clinic in Kentwood and a spay/neuter clinic in Fruitport. Annually CSNIP serves approximately 20,000 West Michigan dogs and cats. To learn more visit www.csnip.org and follow us on facebook.com/Csnip.org

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.