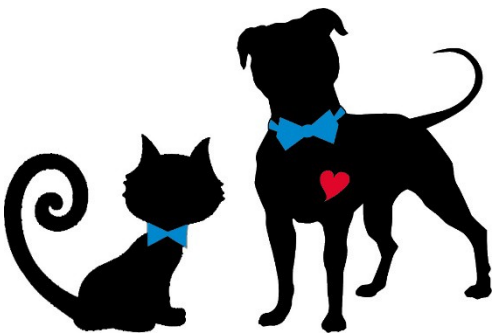


# WAGS WHISKERS

A C-SNIP EVENT



## 2020 SPONSORSHIP PACKET

*Your support will lead to  
a "spay-tacular" event!*



“C-SNIP is making an investment in the health and happiness of companion animals by preventing their overpopulation. Thanks to support from sponsors and guests, funds from the Wags and Whiskers event will help ensure that no pet owner is turned away because of their financial circumstances.”

-Sharon Caldwell-Newton  
C-SNIP Executive Director



**3<sup>rd</sup> Annual Wags &  
Whiskers October  
15<sup>th</sup>, 2020  
7:00–8:00pm  
A Virtual Event!**



# 2020 Wags & Whiskers Event Information

## SPECIAL NOTE FOR 2020

Due to the COVID-19 pandemic, C-SNIP is going virtual with our 3<sup>rd</sup> annual Wags & Whiskers fundraising event! This year, the event will be live streamed to be enjoyed in the comfort of your home or at a “Watch Party” location organized by one of our event Hosts. Just because we are “socially distancing” doesn’t mean we can’t socialize while at a distance and support the important work C-SNIP does in our West Michigan community. The proceeds generated from this event are more important than ever to C-SNIP’s annual 2020 operations. After a nine-week pandemic closure, increased community needs, and clients facing additional financial hardships resulting from unemployment/income reductions, this event will raise needed funds and bring the pet-loving community together for a “spaytacular” evening of virtual fun and comradarie.

## EVENT & ORGANIZATION PROFILE

This is will be the 3rd year for the Wags & Whiskers fundraising event. All proceeds will benefit the tax-exempt, charitable high-quality spay/neuter and wellness operations of C-SNIP. In 2019, C-SNIP puppies and kittens. Grants and charitable donations allow us to keep our fees low and further reduce our fees when a pet owner has a financial hardship. More than 80% of C-SNIP clients are referred to us by word of mouth and approximately 75% don’t have a regular veterinarian. The Wags and Whiskers event will help us raise critical funds to ensure that our vital service is available to everyone, regardless of their ability to pay.

## EVENT FEATURES:

- One hour of curated fun and engaging program elements packed into a livestreamed event you can enjoy from at your home or a friend’s. No driving or parking hassles.
- An online auction featuring great pet and human products, services and experiences you won’t want to miss.
- Pre-event activities and contests to rev up the excitement with winners announced during the livestreamed program.

## EVENT LOGISTICS:

Date: Thursday, October 15, 2020

Location: Anywhere you are comfortable!

Time: 7:00-8:00pm

Tickets: \$25 each or for \$100 host a “Watch party” for yourself and 3 others, receive a home-delivered bonus box of goodies to enjoy during the event.



For more information about the 2020 Wags & Whiskers event, [www.csnip.org/wags-whiskers](http://www.csnip.org/wags-whiskers)



## Your Donations at Work

### Why We Exist:

It's a sad fact that there are more dogs and cats born every day than there are homes to accept them. Pet sterilization is THE solution to a problem that drains communities both emotionally and financially. Until every dog and cat born is assured of a safe and caring home, this essential surgery must be available to everyone. Through its affordable spay/neuter surgery strategy, C-SNIP prevents overpopulation and keeps more dogs & cats off the streets and out of shelters.

### With your support we can:

- Decrease the homeless pet population by spaying/neutering over 11,000 dogs/cats each year
- Provide wellness & spay/neuter services for 125 pets living in high-poverty neighborhoods through our outreach program
- Offer a sliding scale on top of our already reduced surgical fees for pet owners facing financial hardship
- Provide permanent identification with microchips for over 2,300 pets helping to ensure they find their way home if they become lost
- Prevent disease and illness by offering affordable vaccines & testing to pets without a regular veterinarian

*"The greatness of a nation and its moral progress can be judged by the way its animals are treated."*

*— Mahatma Gandhi*



# 2020 Wags & Whiskers Sponsorship Levels & Benefits

## Top Dog Sponsor (\$2500 or more):

- Prominent logo placement on C-SNIP website as 2020 corporate partner including linked logo to your website
- Featured logo listing in all event materials
- A featured month of posts as corporate supporter on C-SNIP Facebook pages (Over 15000 followers)
- Special recognition during the virtual event
- 6 complimentary tickets for the 10/15/20 livestream or 2 “Watch Party” packages
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home



## Cool Cat Sponsor (\$1000 up to \$2499):

- Logo placement on C-SNIP website as event sponsor
- Logo listing in all event materials
- A week of posts as 2020 corporate supporter on C-SNIP Facebook pages (over 15000 followers)
- Program recognition during the virtual event
- 4 complimentary tickets to the 10/15/20 livestream or 1 “Watch Party” package
- Satisfaction knowing that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home

## Tail Wagger Sponsor (\$500 up to \$999):

- Listing on C-SNIP website as 2020 event sponsor
- Company name listed in all event materials
- A recognition post as a corporate supporter on C-SNIP Facebook pages (over 15000 followers)
- Visual listing during the virtual event
- 2 complimentary tickets to the livestream on 10/15/20
- Satisfaction that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home



## Pet Pals Sponsor (\$250-\$499)

- Listing on C-SNIP website as 2020 event sponsor
- Visual listing during the virtual event
- 2 complimentary tickets to the livestream on 10/15/20
- Satisfaction that your investment prevents pet overpopulation and helps ensure that all puppies and kittens born have the best chance at a lifelong home

Get a Wags & Whiskers Sponsorship logo to display in your print and electronic marketing materials

# 2020 Wags & Whiskers Sponsorship Commitment Form

## Sponsorship Levels:

Top Dog (\$2500+)  Cool Cat (\$1000 - \$2499)  Tail Wagger (\$500-\$999)  Pet Pals (\$250 - \$499)

We are not able to sponsor Wags & Whiskers this year but would like to make a fully tax-deductible contribution of \$\_\_\_\_\_ to C-SNIP.

Sponsorship Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Yes, I'd like to purchase \_\_\_\_\_ tickets for the 10/15/20 Livestream event. Tickets are \$25

Yes, I'd like to host a "Watch Party" for yourself and 3 others, receive a home-delivered bonus box of goodies to enjoy during the event. Price to host a Watch Party is \$100.

*Listed below are the payment options for sponsorship opportunities and ticket purchases.*

Check enclosed (payable to C-SNIP).

please send me an invoice.

(Payment due no later than September 14, 2020)

please charge my (circle one): Visa    MasterCard

Cardholder Name: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_      CCV #: \_\_\_\_\_

Signature: \_\_\_\_\_

Written commitment to ensure inclusion in all event materials: August 7, 2020\*\*

Mail Sponsorship forms to: 1675 Viewpond Dr. Kentwood, MI 49508

Email forms to: [Annie@csnip.org](mailto:Annie@csnip.org)



*Thank you for your support!*