



2018 Annual Report





Thank you to our Key Community Funders:

The BISSELL Pet Foundation
The Petco Foundation
The Kenneth A. Scott Charitable Trust,
a KeyBank Trust
Nonprofit Technical Assistance Fund



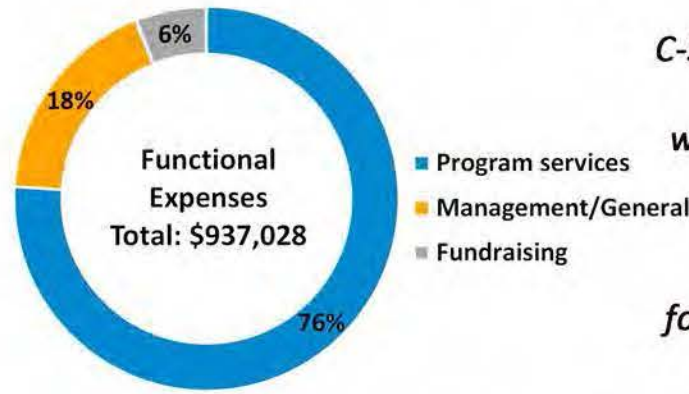
C-SNIP received in-kind donations valued at \$16,802.

Volunteers contributed 1,757 hours valued at \$43,380*

* valuation based on Independent Sector report.



2018 Financial Highlights



C-SNIP could not accomplish its mission and services without the support of the community. Thanks to all of our individual, business and foundation supporters who donated in 2018



2018 Organizational Highlights



11,390 at-risk dogs & cats were spayed/neutered, breaking the cycle of accidental litters and pet overpopulation
Dogs 38.5% / Cats 61.4 %



Over 5,200 vaccinations, and nearly 2,000 microchips were provided



In June 2018, CSNIP launched a new website to improve education, engage with community supporters, and improve access to our spay/neuter services through online appointment scheduling



On October 18, 2018, C-SNIP hosted its first annual Wags & Whiskers fundraising event, raising over \$22,000 to benefit our mission



C-SNIP's feral cat program saw huge growth in 2018, more than doubling the number of feral spay/neuters from 330 in 2017 to 695 in 2018. Thanks to grant and community support, the \$15 fee charged by C-SNIP covered the cost of the surgery, a rabies vaccine, and an ear tip

2018 Outreach Impact

The Humane Society of the U.S. estimates that 28,000,000 pets live with people who are living in poverty. National statistics also tell us that in households with an annual income under \$35,000; fewer than 60% of the pets are sterilized. To address this need, C-SNIP launched a new and innovative Outreach program in the summer of 2017, targeting low-income pet owners living in high poverty Grand Rapids neighborhoods. Partnering with human service organizations located in these neighborhoods, the program is built on a human service model with staff dedicated to building trust through ongoing contact, education, and removal of barriers to our spay/neuter and vaccination services. With initial funding from the Kenneth A. Scott Charitable Trust, a KeyBank Trust and surgical and vaccination subsidies from BISSELL Pet Foundation and Petco Foundation, C-SNIP exceeded its initial pilot project goals. A total of 217 dogs & cats were sterilized at highly discounted rates by 12/31/18. Also, 339 pets living in lower income households were vaccinated at 12 neighborhood-based vaccination clinics, held in partnership with 7 nonprofit human service and community service sites. These initial results validate C-SNIP's new outreach model as an effective and holistic strategy to reach those pet owners who are most in need of our services. C-SNIP plans to continue and grow this Outreach program in 2019-20.



"I could not have spayed my dog otherwise"
- Faye S.

166,596 spay/neuter surgeries from 2001 through 2018!

"They are the best at what they do and provide a desperately needed service in the area."
- Dr. Pope



Our most spay/neuter surgeries since 2010!



"I took my Rottie and all the people there were kind, compassionate and just plain caring. My boy did great after his surgery. I cannot thank you all enough for doing this for pet owner!! You all ROCK!!"
- Patty L.





"The greatness of a nation and its moral progress can be judged by the way its animals are treated."

— Mahatma Gandhi



In 2018, C-SNIP rolled out two new giving clubs, a monthly givers program called "Pledgers for Paws" and "The Legacy Circle" for those who have named C-SNIP in their estate. For more information on how to join these giving clubs and prevent pet overpopulation, visit our website at www.csnip.org

Pledgers for Paws Members

- W Edward Bement
- Dianne Boozer
- Sharon Caldwell-Newton
- Arlea Conklin
- Sharon Cox
- Kathryn Dugas
- Jean Gervais
- George Johnson
- Mary Kass
- Dawn Martin
- Ric Maycroft
- Kathy Miller
- Jennifer Pope

Legacy Circle Members

- Susan Broman Estate
- Robert Hoffius Estate
- Carol Holm



2018- 2019

Board of Directors

- Kristie Swan- President
- Kerry Akred- Treasurer
- Laurel Pruski Jones- Secretary
- Andrea Brandt
- Robyn Bruining
- Darlene Cress
- Becca Danz
- John Norris Stone

Executive Director

Sharon Caldwell-Newton

Medical Director

Jeff Adams, D.V.M

Your donations in action...



\$50 will spay/neuter one Pitbull through our "\$50 for Your Pitty" program



\$100 will stop the breeding cycle for one mama cat and her two kittens through C-SNIP's Mom & Kitten program



\$250 will help spay eight community cats through C-SNIP's Feral Cat program



\$500 will underwrite the surgery cost for twenty pet owners who need some extra financial help through C-SNIP's Individual Assistance Fund

Make your donation at csnip.org/donate



Save the Date

2nd Annual

Wags & Whiskers fundraiser

October 17th 5:30pm-8:00pm

The Waddell Center

Visit csnip.org for 2019 event details & sponsorship opportunities!

Thank you to all our 2018 W&W Sponsors!

2018 Cool Cat Sponsors



2018 Tail Wagger Sponsors

- A Dog's Life Training
- Phase 3 Graphics
- ANASTASIU Homes-Keller Williams
- Amanda Sterkenburg, Attorneys at Law

- Brian S. Nytaan, D.D.S
- Ceva Animal Health
- Grand Rapids Children's Museum
- Kerry Akred
- Sarah Mertel- Real Estate for Rescues

2018 Pet Pals Sponsors

- The Brandt Family Land and Company
- David & Diana Morgenstern Preferred Benefits
- Keller Ford
- Quality Express Car Care Center
- Clark Communciations