

# WAGS WHISKERS

A C-SNIP EVENT



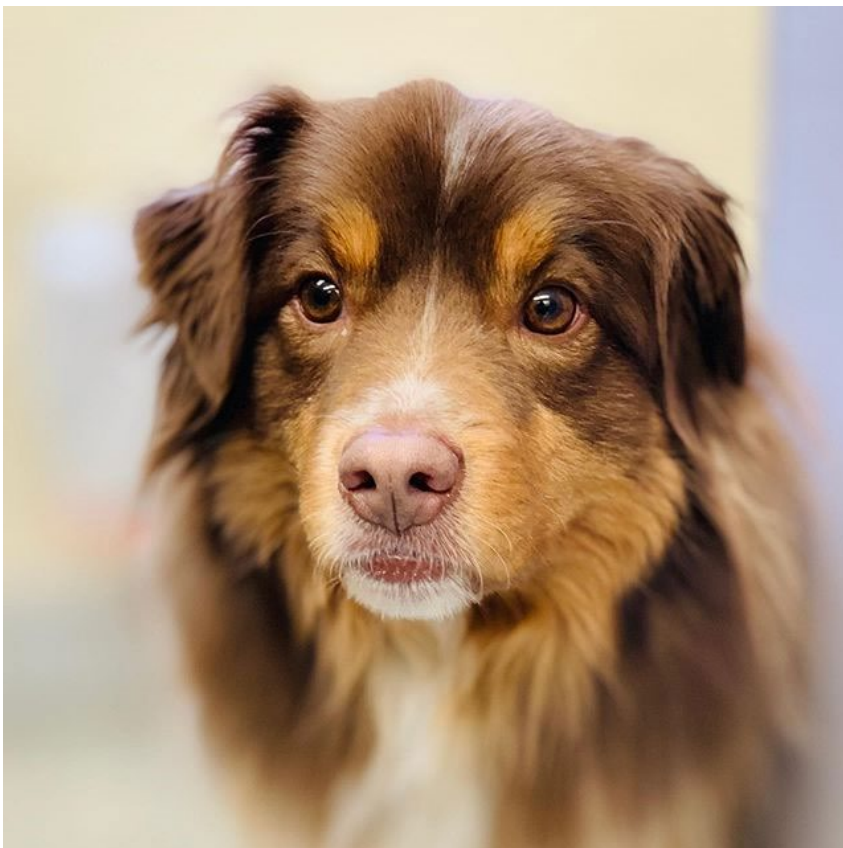
## 2022 SPONSORSHIP PACKET

*Your support will lead  
to a "spay-tacular"  
event!*



“C-SNIP is making an investment in the health and happiness of companion animals by preventing their overpopulation and providing accessible, affordable vet care. Thanks to sponsors and guests, funds from the Wags and Whiskers event will help ensure that no pet owner is turned away because of their financial circumstances.”

-Sharon Caldwell-Newton  
C-SNIP Executive Director



**5<sup>th</sup> Annual**  
**Wags & Whiskers**  
**Evening Fundraiser**  
**October 20, 2022**  
**Cathedral Square**  
**5:30-8:00pm**



# 2022 Wags & Whiskers Event Information

## SPECIAL NOTE FOR 2022

*If we have learned anything in the past two years it is to remain flexible and never forget to focus on the health of our fellow community members. In 2020, we held our event online only. In 2021, we were able to hold our event in-person, but also enabled people to participate online. It is our intention to hold our event in-person with an online component again this year following the latest recommendations for gathering safely. However, if something major changes and it becomes in the best interest of our supporters' health to go fully online, we will.*

## EVENT & ORGANIZATION PROFILE

This will be the 5<sup>th</sup> year for the Wags & Whiskers event. All proceeds will benefit the tax-exempt, charitable work of C-SNIP and our vision that all dogs and cats will live happy, healthy lives with the people who love them. To achieve this vision, we need to ensure that high-quality spay/neuter and enhanced wellness veterinary care is accessible to all pet owners, regardless of their financial circumstances. In 2021, C-SNIP prevented accidental and unwanted litters for 15,144 dogs and cats. Event proceeds, grants, and charitable donations allow us to keep our regular fees affordable and to further reduce our fees when a pet owner has a financial hardship. More than 80% of C-SNIP clients are referred to us by word of mouth and approximately 75% don't have a regular veterinarian. The Wags & Whiskers event provides critical funds to ensure that our veterinary care remains accessible to West Michigan pet owners.

## EVENT FEATURES:

- A wonderful evening with delicious appetizers, adult beverages, a variety of fun activities plus silent, live and on-line auctions
- An engaging and informative program in the beautiful venue of Cathedral Square, located at Division and Wealthy.
- The opportunity to mingle with old friends and make new friends.

## EVENT LOGISTICS:

Date: Thursday, October 20, 2022

Location: Cathedral Square Center

360 Division S – Free Parking Structure is just north of Division on Wealthy.

Time: 5:30pm-8:00pm

Reserved Table For 8: \$550

Individual tickets also available.

For more information about Wags & Whiskers, [www.csnip.org/wags-whiskers](http://www.csnip.org/wags-whiskers)

## Your Donations at Work

### Why We Exist:

It's a sad fact that there are more dogs and cats born every day than there are homes to accept them. Spay/Neuter surgery is THE solution to a problem that drains communities both emotionally and financially. And ongoing access to wellness and preventative veterinary care keeps pets healthy, happy, and able to live a good life with their human families. Pets are our passion, and it is our mission to provide those services and that access to dogs, cats, and the people who love them.

### With your support we can:

- Decrease the homeless pet population by spaying/neutering over 15,000 dogs/cats each year.
- Provide prevention and wellness services to more than 5,000 pets needing vaccinations, testing, wellness exams, and treatment of minor skin/eye/ear conditions.
- Offer a sliding scale on top of our already reduced surgical fees for pet owners facing financial hardship.
- Provide permanent identification with microchips for over 3,400 pets helping to ensure they find their way home if they become lost.

*"The greatness of a nation and its moral progress can be judged by the way its animals are treated."*

*— Mahatma Gandhi*



# 2022 Wags & Whiskers Sponsorship Levels & Benefits

## *NEW IN 2022 - Lead Sponsor (\$5000 or more)*

- Prominent logo placement on C-SNIP website as 2022 corporate partner including linked logo to your website.
- Spotlight article in “Snippets”, C-SNIP’s e-newsletter
- Featured logo listing in all event materials.
- Two months of social media recognition as corporate supporter on C-SNIP Facebook Page
- Special recognition during the event
- Reserved table including eight complimentary tickets



## *Top Dog Sponsor (\$2500 or more)*

- Prominent logo placement on C-SNIP website as 2022 corporate partner including linked logo to your website.
- Logo listing in all event materials.
- A featured month of social media recognition as corporate supporter on C-SNIP Facebook page
- Special recognition during the event
- Six complimentary tickets to the event

## *Cool Cat Sponsor (\$1000 up to \$2499)*

- Logo placement on C-SNIP website as event sponsor
- Logo listing in key event materials
- A week of social media recognition as 2022 corporate supporter on C-SNIP Facebook page
- Program recognition during the event
- Four complimentary tickets to the event

## *Tail Wagger Sponsor (\$500 up to \$999)*

- Listing on C-SNIP website as 2022 event sponsor
- Company name listed in all event materials.
- A recognition post as on C-SNIP Facebook page
- Visual listing during the event
- Two complimentary tickets to event

## *Pet Pals Sponsor (\$250-\$499)*

- Listing on C-SNIP website as 2022 event sponsor
- Visual listing during the event
- Two complimentary tickets to the event

# 2022 Wags & Whiskers Sponsorship Commitment Form

## Sponsorship Levels:

Lead (\$5000+)  Top Dog (\$2500+)  Cool Cat (\$1000 - \$2499)  Tail Wagger (\$500-\$999)  Pet Pals (\$250 - \$499)

We are not able to sponsor Wags & Whiskers this year but would like to make a fully tax-deductible contribution of \$\_\_\_\_\_ to C-SNIP.

2022 Specific Sponsorship Amount: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Yes, I'd like to purchase \_\_\_\_\_ tickets. (Early Bird pricing two for \$100 until Sept. 20, Individual ticket \$60)

Yes, I'd like to purchase \_\_\_\_\_ reserved tables at \$550 per table. Tables seat 8 guests.

*Listed below are the payment options for your sponsorship and ticket purchases.*

check enclosed (payable to C-SNIP).  please send me an invoice.

(Payment due no later than September 9, 2022)

please charge my (circle one):  Visa  MasterCard

Cardholder Name: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV #: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail Sponsorship forms to: C-SNIP Attn: Development 1675 Viewpond Dr. Kentwood, MI 49508

Email form to: [development@csnip.org](mailto:development@csnip.org)

**Thank you for your support!**

