



FOR IMMEDIATE RELEASE

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C-SNIP holds 2nd Annual Wags & Whiskers Event to Prevent Accidental Litters

Grand Rapids (September 30, 2019) – On October 17, 2019, C-SNIP will host its second annual Wags & Whiskers fundraising event at The Waddell Center from 5:30-8:00pm. The event promises a “spaytacular” evening with delicious appetizers, adult refreshment, a wine & craft beer pull, fun photo booth, and opportunity to meet new friends. Guests can treat themselves or get a jump on their holiday shopping at the fabulous silent auction. A brief program highlighting C-SNIP’s impact will round out the evening. Tickets are \$45 each if purchased before 9/26/19 or \$50 after that date. Tickets can be purchased at www.csnip.org/wags-whiskers. Event proceeds will be used to underwrite at-risk dog & cat spay/neuter surgery costs for pet owners facing financial challenges.

C-SNIP, a Kentwood based nonprofit veterinary clinic, specializes in providing high-quality, reduced cost spay and neuter services for the West Michigan community. Since it started in 2001, C-SNIP has spayed/neutered over 174,000 dogs and cats, reducing the number of accidental litters and homeless pets. In 2018, C-SNIP helped 11,390 dogs, cats, and their owners live a better life without the fear of accidental litters. The Humane Society of the United States reports that there are 23,000,000 pets living in underserved communities nationwide and 87% of those have not been spayed/neutered. C-SNIP is a necessary community resource contributing to the reduction of shelter admission and euthanasia rates in West Michigan.

“C-SNIP is making an investment in the health and happiness of companion animals by preventing their overpopulation”, states Sharon Caldwell-Newton, C-SNIP Executive Director. She adds, “Thanks to support from sponsors and guests, funds from the Wags and Whiskers event will help ensure that no pet owner is turned away because of their financial circumstances.”

Twenty sponsors have invested in the 2nd annual Wags and Whiskers event. Top sponsors include Petco Foundation, MSU College of Veterinary Medicine, Grand Rapids Metrology, Lacks Enterprises Inc., and RL Consulting Group with Raymond James. A full list of sponsors is available on the website.

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