



**FOR IMMEDIATE RELEASE**

**Contact:** Sharon Caldwell-Newton, Executive Director, C-SNIP, 616-219-1074, [scnewton@csnip.org](mailto:scnewton@csnip.org)

**BISSELL Pet Foundation Invests to Prevent Pet Overpopulation**

Grant of \$40,000 will prevent overpopulation by funding spay/neuter efforts

**Grand Rapids, MI (August 28, 2019)** – C-SNIP, a nonprofit spay/neuter clinic serving West Michigan, announced it has been awarded a \$40,000 grant from the BISSELL Pet Foundation to support its efforts to reduce pet overpopulation, unwanted pets, and shelter admissions that result from accidental litters.

The BISSELL Pet Foundation grant to C-SNIP will help provide 1372 spay/neuter surgeries for at-risk dogs and cats living with owners experiencing financial challenges. A recent report published by the United Way of Michigan found in 2017 that 37% of working families in Kent County were unable to afford basic needs. These same individuals are also unable to afford the regular fees to spay/neuter their beloved dog and/or cat. The Individual Assistance Fund at C-SNIP allows the organization to adjust its spay/neuter fees to a price the pet owner can afford. Grant funds from BISSELL Pet Foundation will be used by C-SNIP to subsidize those spay/neuter fees for those who need some extra financial assistance.

“At C-SNIP, we believe that pets strengthen and enhance families. We also believe that every pet owner should have access to affordable, basic veterinary care, especially spay and neuter surgery. BISSELL Pet Foundation understands the preventative power of spay/neuter and has been a long-time supporter of C-SNIP. Thanks to this 2019 grant, C-SNIP can continue to make spay/neuter affordable and prevent future accidental litters,” said Sharon Caldwell-Newton, C-SNIP’s Executive Director.

Since 2001, C-SNIP spayed/neutered over 174,000 dogs and cats. In 2018, C-SNIP sterilized 11,390 at-risk dogs and cats.

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**About C-SNIP**

C-SNIP is a charitable 501(c)(3) non-profit veterinary clinic focused on spay/neuter surgery for dogs and cats. We offer spay/neuter surgeries to both individual pet owners and to local rescue organizations Monday–Thursday at our clinic in Kentwood. We perform 50–70 spay/neuter surgeries per day and charge \$85 for a dog and \$45 for a cat. We also offer vaccines, microchips, and flea treatment both at the time of surgery and during outreach vaccine clinics. Grants and charitable donations allow us to subsidize our reduced fees even further when an owner has a financial hardship.

**About BISSELL Pet Foundation:**

BISSELL Pet Foundation is a charitable 501(c)(3) non-profit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping and foster care. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. The foundation is supported by generous donors and BISSELL Homecare, Inc. Up to \$25 for every pet product purchased helps fund the foundation’s mission. For more information about BISSELL Pet Foundation, visit [www.bissellpetfoundation.org](http://www.bissellpetfoundation.org).